

Greenwich ENTREPRENEURS

Each week the *Greenwich Post* highlights a local entrepreneur in conjunction with *The Greenwich Entrepreneurs Show*, a radio show on AM 1490 WGCH, Fridays at 9:30 a.m.

This week's guest is **Charles DeFrancesco**.

Name: Charles DeFrancesco

Occupation: personal trainer/functional therapist

Name of business: Greenwich Sports Medicine

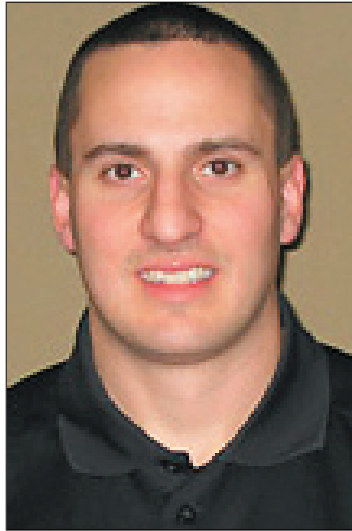
Address of business: 7 Riversville Road, Greenwich, CT 06831

Inspiration for entering the field: I got injured at the age of 23, right before I planned to compete. I gained around 70 pounds because of the injury and went to physical therapy for four years, with no results. My now business partner just started practicing and helped me in one visit.

After being told I would never work out again, he got me feeling good in six months and I lost all the weight. I'm not perfect but I'm about 90%, which is great. My injury is permanent. I had surgery.

What's new?: Greenwich Sports Medicine is celebrating its third year in August. We're hoping to hire a third associate and two more trainers in the near future. We're also creating an advanced course for trainers. I've been approved by three major certification boards already.

Contact: 531-3131; Greenwichtsportsmedicine.com, Fitandfunctional.com



Tune in to WGCH tomorrow for more.

■ *Send ideas for The Greenwich Entrepreneurs Show to GEGuest@hotmail.com.*